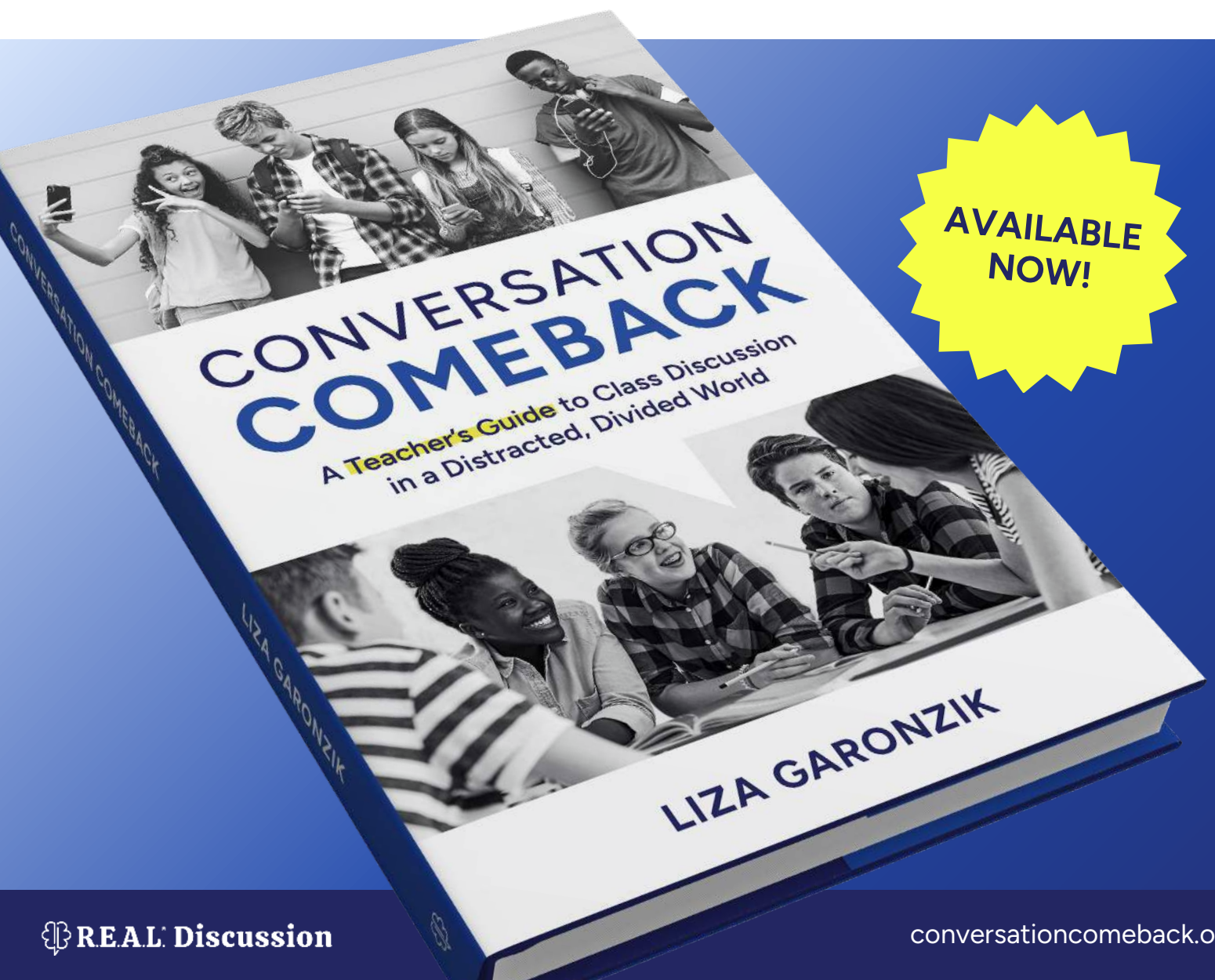


MEDIA KIT

Conversation Comeback:

A Teacher's Guide to Class Discussion
in a Distracted, Divided World

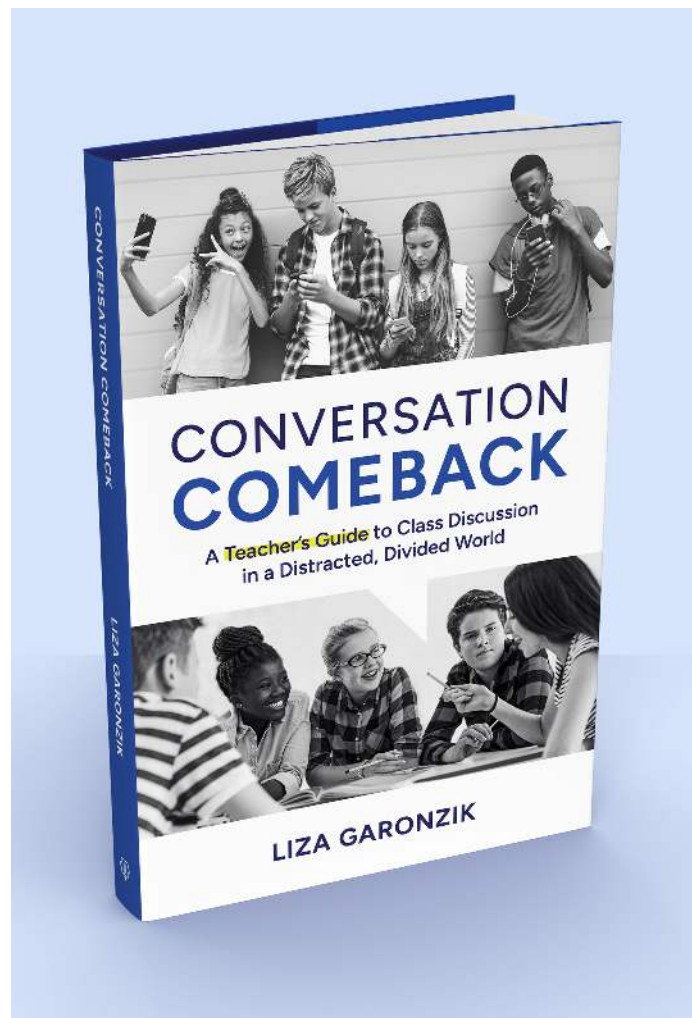


AVAILABLE
NOW!

Today's teachers are navigating a **Conversation Crisis** in their classrooms.

When it is time to talk, students shut down, becoming withdrawn, anxious, argumentative, or performative. It is understandable. Kids are growing up in a world where it is easier to text than talk, screens shrink attention spans, algorithms skew perspectives, politics are polarized, and AI undercuts authenticity. The consequence is a generation lacking the real-world skills that sustain classrooms and communities.

Conversation Comeback steps into this gap with R.E.A.L.® Discussion. It offers a research-informed, practice-proven, and optimistic framework for teaching the communication skills our distracted, divided world urgently needs.



Praise for CONVERSATION COMEBACK

"As we all scramble to meet the current moment, Liza Garonzik **urges us to lean into the power of discussion skills**—and in *Conversation Comeback*, she shows us exactly how to do so through shared language, classroom practices, and deliberate routines that can **help teachers unlock richer engagement.**"

Dr. Emily Weinstein, Co-founder, Center for Digital Thriving at Harvard Graduate School of Education and Principal Investigator, Project Zero

"A 'what do we do about this challenge' **solution-oriented book for the present moment.**"

Michael Horn, Award-winning author of several books and co-founder of the Clayton Christensen Institute for Disruptive Innovation

"Engaging with each other—face-to-face, human-to-human—is an existential challenge of our increasingly tech-driven era. There is simply no skill we can teach our children that is more critical than the ability to listen to and converse with others. *Conversation Comeback* is a **guidebook that belongs in every teacher's toolkit.**"

Grant Lichtman, Author of Thrive: How Schools Will Win the Education Revolution

"*Conversation Comeback* is both diagnosis and solution: an **insightful analysis of the challenges** young people face in connecting in the classroom and a **practical, compelling approach to engaging adolescents** and building the discussion skills that will serve them throughout their lives. Garonzik helps us see **beyond the pedagogical imperative to the broader impact on student well-being and our democratic ideals.**"

Keith Evans, President, The Westminster Schools

In an age of algorithms and overwhelm, *Conversation Comeback* turns **classrooms into constellations**, where meaningful attention isn't fixed at the front or diluted across the desks, but shaped together. I'd normally recommend buying a copy. But better yet, **buy two — keep one close and give one away.**

Matthew Barzun, Author of The Power of Giving Away Power and former U.S. Ambassador to the United Kingdom and Sweden

"*Conversation Comeback* offers teachers a practical framework—R.E.A.L.® Discussion—to rebuild students' skills and revive the art of deep discussion in today's classrooms. With **clear strategies and frameworks**, this book aims to equip educators to foster authentic conversation, deeper learning, and **stronger classroom communities in a tech-driven and AI-forward world.**"

Debra Wilson, President, National Association of Independent Schools

"Imagine if every student emerged from school skilled and practiced in the habits of thoughtful dialogue. This **short, powerful handbook** holds the promise of accomplishing just that, for all students, at every level, in ways that prepare them for success and citizenship."

John Austin, Head of School, Deerfield Academy

"A thought leader in our space, Garonzik has created a research-backed program that raises the bar on an essential element of pedagogy. In a moment when many question the value and purpose of school, Garonzik presents a **plan for teaching the most foundational, human, necessary, and AI-proof skills.**"

Claire Goldsmith, Principal, Lamplight Education

About the Author

Liza Garonzik is the author of ***Conversation Comeback: A Teacher's Guide to Class Discussion in a Distracted, Divided World*** and the founder of R.E.A.L.® Discussion, which partners with schools to teach, measure, and celebrate conversation skills. A former teacher and school leader, she works across classrooms, departments, and boards to help educators lead the Conversation Comeback. Liza is a graduate of Harvard College (A.B.) and the University of Pennsylvania (M.S.Ed.) and a frequent contributor to the growing discourse on human skills through podcasts, conferences, and print media.



Interested in inviting Liza to your school, podcast, event, or publication? Fill out our inquiry form!

Head to our **Media page** for past publications, podcasts, and presentations featuring Liza and R.E.A.L.® Discussion.

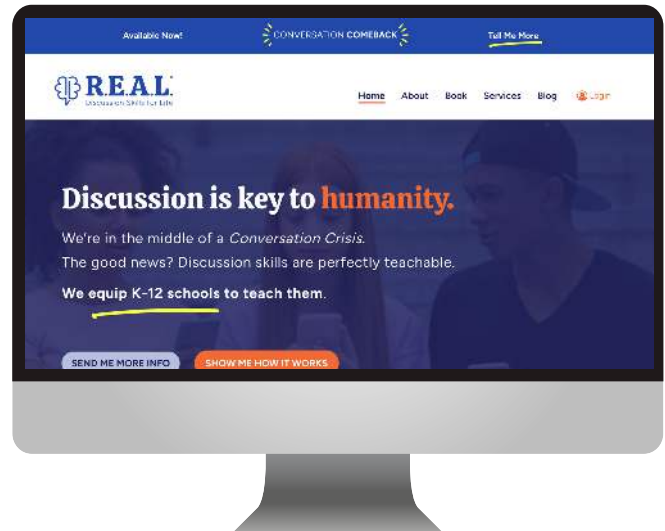


THE WALL STREET JOURNAL.



About R.E.A.L.® Discussion

R.E.A.L. Discussion is a research-informed, practice-proven program built for real classrooms.



As a teacher and school leader, Liza Garonzik realized that her Gen-Z and Alpha students struggled to communicate live, in-person, and across any kind of difference. Liza knew that these skills were high stakes for learning and life! So, she spent a decade working with experts, teachers, and researchers to develop R.E.A.L.®: the first research-based method for teaching face-to-face discussion skills.

Today, R.E.A.L.® Discussion has several programs for teaching discussion skills in K-12 schools. The student results speak for themselves! But the secret ingredient behind our success? Our school partnership model. We don't just sell a program. We partner with each school to design and implement a strategy that will really work—for kids, for teachers, and for the community.



Liza Garonzik
Founder + CEO



Emily Gromoll
Chief Learning Officer



Dr. Sidra Smith
Head of
Professional Learning



Dr. Carri Schneider
Chief Marketing
Officer

Links and Logistics

Order *Conversation Comeback*

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(Individual or Bulk Orders!)
- [Amazon](#)



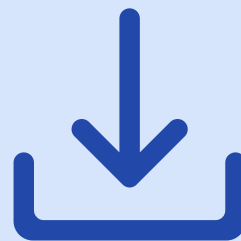
Learn More

- [Conversation Comeback Website](#)
- [GoodReads](#)



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Let's Keep the Conversation Going!

Email us at book@realdiscussion.org

Interested in bringing the Conversation Comeback to your school?
[Reach out for more info.](#)

[Connect with Liza Garonzik and R.E.A.L. Discussion on LinkedIn](#)